McCabe's Golden Jubilee

Interest In This Celebration Grows As Each Day Unfolds New Opportunities

Here Is the Big Important Message For Friday

This day is one that will interest every woman, every young woman and every child for the departments represented are those that have to do with such important items of wearing apparel as: Millinery, Suits, Coats, Dresses, Skirts, Blouses, Muslin and Silk Underwear, Corsets, Infants' Wear, Art Goods and the Entire Housefurnishings Section which will offer housewives a golden opportunity to economize.



and you get your Souvenir Coupon in the bargain which really reduces your suit cost to a very nominal figure.

These Suits are of:

Any color pretending towards the brown shades lead. In the

blues the N: kin shades take the lead. The reversible collar

of either self material, or fur, of various sizes are shown on

every suit. The shoulder line still remains snugly fitted and hence the close fitted sleeve, fastened at the wrist, is a sta-

Velour de Laine-Wool Veour-Silvertone-Duvetyn-Suede-Peach Bloom and Velvet.

tionery feature of the suits. Whatever fullness there is from the waistline the general effect is a straightline garment. While the long suit coat is good, yet a great many of the misses and smart looking suits show a shorter length coat. The essential thing is that the tailoring of these beautiful ma-

terials is perfect, enhanced by their elegant trimmings.

SUITS OF VELOUR DE LAINE-Silver-SUITS OF DUVETYN-VELVET, peach tone duvetyn and wool velour trimmed in embloom, suede and chamoisyn trimmed in broidery and furs of nutria or sealine with nutria, ringtail opossum, mole, sealine and fancy buttons. It is from this wide variety of stylish, practical suits that most women will wait to choose, and well they may for 25 per cent reduction with your souvenir coupon is a saving worth considering. This assortment of suits will sell up to 79.75.

with beautiful embroidered buttons of exceptional cut and designs are among the most charming models produced this season for milady of fashion, Now we have them priced at 25 per cent less than regular prices, plus your souvenir coupons. Selling ordinarily up to

Specially Priced

Short and Long

Full length coats with converti-

underneath and to be worn with

a loose back also. Large cuffs,

finished with buttons of self-ma-

terial. These coats are especial-

ly attractive and well made. Buy

them at our Golden 49.75

Short Jaunty Coats

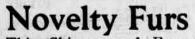
With large roll collars of self-material, also of Kit Coney Fur—belts with ties—pockets, and large culfa. A beautiful coat, worth considerably more, now

Got your coupon, as well, and save still more

Jubilee price of only

ble collars, belted so as to slip

Plush Coats



This Shipment of Furs Was Especially Ordered for Our 50th Anniversary.

A MOLE STOLL with a convertible collar and pockets which makes a wrap of warmth as well as beauty. Very specially priced at

Get your souvenir coupon when you make the purchase.



colored yarns. Prices were 7.98,

Specially 175.00 priced priced at

A BEAUTIFUL ASHORT WRAPPY COATEE of ringtail COAT of sealine opossum with a large without sleeves and roll collar of genuine unbelted. This coat raccoon. The front has a large cape of selfpart of the wrap ex- fur and is extremely tending below the graceful. Slip into one waistline which has of them, it will be a pockets and this is pleasure to wear such belted down and fast- a wonderfully fine ened with a buckle, garment. Specially 450.00

Don't forget your souvenir The souvenir coupon with coupon, it will reduce your coat cost still more. The souvenir coupon with this coat will bring a valuable gift.

MANY OTHER LUXURIOUS AND BEAUTIFUL FURS in stells, coatees, scarfs, capes and chokers in Squirrel, Kolinsky, Ring-tail Opossum, Fitch, Mole and French Seal. All reasonably



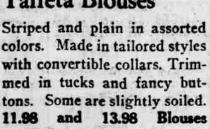
25% Reduction On All Corsets Over 5.00.

Included among them are Modart, Redfern, Mme. Irene, Stylish Stout, Nemo, C. & B., R. & G., and all standard lines.

This is an unusual offering as you will get your souvenir coupon just the same.

Brassieres and confiners of various good styles. Also at reduced prices. Corset fittings by appoint-





reduced to 9.98. ANOTHER LOT OF VOILE AND ORGANDIE BLOUSES. few of them trimmed with real Irish crochet and flet lace. Tucked and embroidered with round, square and V-necks, long

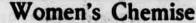
> 17.50 Blouses reduced to 9.50 10.50 Blouses reduced to 5.98 6.50 Blouses reduced to 3.98

Many Novelty Hats In The Latest Fall Modes

Among these new arrivals are many new types of hats which have been developed with the progress of the season. Some are designed for early winter wear as well as giving the purchaser attractive millinery with added attractiveness of an all winter hat. To those who enjoy a favorite hat for the season there are many opportunities of becoming selections.

Just at this season our stock is complete with hats of every description. Women who want a modish street hat may select here and at very low prices.

We Invite Close Inspection for Only in This Way May Women Know How Distinctively Good Values They Are. -Millinery Section, 2nd Floor, Third Avenue Store.



A large assortment of women's chemise made of nainsook, muslin and crepe, trim.ned with dainty lace edge and insertion including the always dependable val. lace in the fisheye, goose's neck and floral designs. Some have embroidery edge and lace and embroidery insets. Also hand embroidered trimming in pretty colors with hemstich edge. Prices range from 15c to 3.25. These are unequaled bargains and now on sale at a reduction of 25%.

And See the New Fall Shades in Fleisher's Yarns

FLEISHER'S YARNS ARE put up in diamond wound balls, doing away with the old-fashioned hand winding, eliminating tangles and prevents stretching of the yarn, making possible more beautiful garments.

KNITTING WORSTEDS in two ounce balls in all the pretty shades, suitable for sweaters, caps, scarfs. Sell-

SCOTCH HEATHER MIXtures in desirable colors for sweaters and scarfs. 85c Selling at ball

SILK AND WOOL YARN in two ounce balls, all the new shades, sold mostly for sweaters and scarfs. 1.00

FLEISHER'S SAXONY YARN in one ounce balls, in the pretty colors for baby's sacques, bootees, etc. 60c

FLEISHER'S GERMANTOWN sephyr in one ounce balls balls used for knit caps and Selling at ball

FLEISHER'S SHETLAND floss in one ounce balls, all the new shades. Sell-45c ing at ball

EMPIRE SLIPPER SOLES, with lamb's wool insoles for knitted slippers. These are priced at 1.25, 98c and 75c

A souvenir coupon with every dollar purchase.

A small lot of children's muslin underwaists in Tom Boy and Mary Ann makes, sizes 2, 4 and 6 years.

Full sets of buttons for other garments, well reinforced to prevent pulling out of shape. Waists that were 69c. Priced for quick seiling 49c

Souvenir coupons will be is-sued for a 1.00 purchase.

INDERÁ FIGURE-FIT KNIT SKIRTS

—Figure fit, does not crawl up around the hips or bunch between the knees. Fine for these cool mornings. Colors, cream with pink and blue borders, grey, blue, black and white. Neatly finished at bottom. Specially priced now 2.49 to 79c

Silk and Wool Skirts Specially Priced

The silk skirts are of taffeta and silk poplin. The finest French all wool serge skirts are the kind that will meet with instant approval.

Navy, Brown, Black and Plaids Trimmed in buttons and tucks

all are well tallored and show pockets of various good styles. Many of these skirts are shirred while others are laid in soft unpressed plaits. Formerly priced up to 18.95. In the Golden Jubiles Golden Jubilee

Your souvenir cou-pon will bring the cost still lower.

Sweaters

A wide range of colors and sizes in children's sweaters. Charming slip-over styles in dainty colors for the dressed-up miss. Also darker colors for play sweaters.

We also have a heavier aweater for the larger boys and girls in manreon, grey, blue and cardinal. Some
with body and sleeve stripes in
contrasting colors. Just the best kind of a sweater for either boys or

Some are slightly solled while others are new and fresh. These are marked down for our 50th Auniversary. Prices to please all. Were up to 11.00. Special in this big event 1 50 to 7 50 1.50 to 7.50

Be sure to ask for your souvenir coupen.

A Golden Jubilee For **Baby Mine**



No other store is better equipped, we think, for serving baby's every need. Even before baby's arrival there are many things to be prepared for this important event.

VANTA BINDERS in silk and wool, others of fine worsted and

VANTA VESTS of silk and wool, all wool, others cotton and wool and many other numbers not at 2.35 to

INFANTS' HOSE in all grades, including cotton, liste, silk, cash-mere and silk and wool. 25c pair 1.50 to

RED STAR BIRD'SEYE DIA-pers in 27 inch and 30 inch, all hemmed at dosen 4 25

LITTLE FLANNEL GERTrudes, some plain with shell stitch finish, others hand embroidered, selling at 5.00 to

BEAUTIFUL HAND - MADE dresses made of the best quality of sheer white materials, assorted hand-work designs. Selling at 7.00 to 1.75 INFANTS' COATS of white chinchilla and corduroy. Pretty lit-tle white serge and cashmere capes with hood attached. A complete stock of all new num-

INFANTS' KNIT CAPS—A large assortment of new styles in white and colors. Selling at 2.00 to

HAND MADE TRENCH CAPS in both silk and wool in assorte patterns. Selling at 2.25 3.98, 2.50 and

BEACON BLANKETS for baby's crib, in white, pink or blue trimming. Selling at 2.75

SINGLE BLANKETS, in blue and white and pink and white with assorted designs,

JAPANESE SILK EMBROIDered quilts, bentings and rob

in pretty assorted colors. Selling at 10.00

RIBBONS

CHILDREN'S

DRESSES

CHILDREN'S

dresses from 2 to 6 years,

plaids, checks and plain

colors in gingham and

soisette. Some made with

long waistlines, others

short lines with belts and

white pique collars and

cuffs. Many with round

vokes combination colors

and featherstitched. Still

others are embroidered in

silk floss and have white

sashes. Good for winter

wear as they have long

sleeves. Prices range up

to 3.98. For the 50th An-

Do not overlook your souvenir con-

pons on this item.

MIDDIES

AND SMOCKS

MIDDIES in all sizes, made of lin-

ene cloth, trimmed in braid and

emblem embroidered on sleeve,

laced and plain opening. Large

sailor collars and long sleeves. Re-

deced in the Golden Jubi- 1.68

ALL WOOL MIDDIES in colors of

Bavy and cardinal. Beautiful gar-

WOMEN'S .. AND .. CHILDREN'S

Smocks that are just the thing for home and school wear. Made of

linene and pongee, embroidered in

ments and worth more than each

275 and 2.98. Choose

now each

niversary

A COMPLETE LINE OF RIBbon and celluloid novelties. Just the thing for a shower for baby. Rattles, floating toys, teething rings, carriage balls, ribbon trimmed, hose supporters and pretty satin ribbon bows for car-from @Z OFofribbon shrdlurd riage robes, etc., ranging 29c in price from 4.98 to

KITCHEN NEEDS SPECIALS

1000 PIECES of gray enamel ware such as dish pans, coffee pots, round roasters, preserving kettles, rice boilers, covered kettles, etc. Values up to 1.75. Special Jubilee price

GLASBAK PIE PLATES, the new ovenware, guaranteed not to break through heat. Worth 75c. 44c.

WAKED LUNCH PAPER, twelve sheets, 10x12, specially priced at 3 rolls for NOT POINT ELECTRIC IRON, 6-

pound size, usually sold at 7.39 BUTCHER KNIVES in one big asrtment. Values to 75c. 29c Buy them now at

OLD DUTCH CLEANSER for all cleansing and ecouring pur- 25C poses. Special 8 cans for





